

---

**renewable  
energy  
jobs**

---

**Media Pack and  
Rate Card**

---



---

## About [www.renewableenergyjobs.co.uk](http://www.renewableenergyjobs.co.uk)

*www.renewableenergyjobs.co.uk is owned and operated by New Direction, a careers consultancy based near Reading, Berkshire.*

*Initially formed to provide careers advice and guidance to those interested in working in the energy and utility industries, New Direction has grown rapidly and now provides careers support to graduates, executives and career changers throughout the Thames Valley. We write regularly on careers matters, both within the industry and outside.*

*We are especially well placed to tackle the renewables industry, with more than twenty years' experience in power generation.*

*New Direction also runs [www.careersinrenewables.co.uk](http://www.careersinrenewables.co.uk), which provides information and advice on the renewables industry mainly to graduates. We are hoping soon to launch a series of careers events to meet interest in working in the renewables field, and provide a forum for companies seeking to recruit.*

---

## What we offer

### To Recruiters –

- Home page summaries to bring new adverts to visitors' attention
- Logos to accompany your advert.
- Register online and, once approved, you can place adverts directly
- Simple user name + password access
- Links to your website
- CV Search Facility – up to ten downloads for each advertisement
- Generous 42-day time limit on adverts
- Regular up-to-date site usage statistics
- Company profiles available
- Job posting software compatible
- Free postings on events, courses etc
- Specialising in renewable energy and nothing else
- First-class, personal service from a reputable company with wide knowledge of the industry.

### To Candidates –

- Easily searchable job database – allows selection by job type, salary, sector, region, renewables field, etc
- Up to date and interesting content covering relevant topics in the field
- Candidates can apply immediately, and follow links to advertisers' websites
- CV upload facility.
- Targeted email alerts
- Accessible and relevant careers information and advice via [www.careersinrenewables.co.uk](http://www.careersinrenewables.co.uk)
- Regular newsletters planned for later this year



---

## ***What it costs – Rate Card 2009/10***

The rates below are correct for the period 1 April 2009 – 31 March 2010

<b>Standard Package</b>	<b>Optional Extras</b>
<ul style="list-style-type: none"><li>• £59 per advert with logo</li><li>• Multiple advert discounts – 2 adverts for £100, 3 adverts for £135, 4 adverts for £165.</li><li>• 42 day placement</li><li>• 14 days summary on home page with link to job advert</li><li>• 10 searches of CV Database</li><li>• Permanent link to advertiser's website</li></ul>	<ul style="list-style-type: none"><li>• Company profile page – £150</li><li>• Company logo on sister website <a href="http://www.careersinrenewables.co.uk">www.careersinrenewables.co.uk</a> - £200</li><li>• Banner adverts available – call for details</li></ul>
<b>Discounts Available</b>	
<ul style="list-style-type: none"><li>• <b>Free</b> advertising for all courses, events and not-for-profit organisations</li><li>• 20% reduction on future adverts if you readvertise within a month</li><li>• 10% reduction on all adverts in return for a permanent link to either of the two websites <a href="http://www.renewableenergyjobs.co.uk">www.renewableenergyjobs.co.uk</a>:or <a href="http://www.careersinrenewables.co.uk">www.careersinrenewables.co.uk</a></li></ul>	

***[www.renewableenergyjobs.co.uk](http://www.renewableenergyjobs.co.uk)***

**[cirrej@renewableenergyjobs.co.uk](mailto:cirrej@renewableenergyjobs.co.uk)**

**0800 977 4169**

***[www.careersinrenewables.co.uk](http://www.careersinrenewables.co.uk)***

